

SAMPLE CALL/EMAIL SCRIPT

Good Morning/Afternoon,

My name is _____ and I live in _____.

I am an advocate with the National Alopecia Areata Foundation (NAAF). NAAF supports research to find a cure or acceptable therapy for alopecia areata, supports those with the disease, and educates the public about alopecia areata. NAAF is widely regarded as the largest, most influential and most representative foundation associated with alopecia areata. NAAF initiated an Alopecia Areata Treatment Development Program dedicated to advancing research and identifying innovative treatment options.

Alopecia areata is an autoimmune skin disease resulting in the loss of hair on the scalp and elsewhere on the body. It usually starts with one or more small, round, smooth patches on the head and can progress to total scalp hair loss (alopecia totalis) or complete body hair loss (alopecia universalis). Alopecia areata tends to strike children and 6.9 million Americans have been, are, or will be affected by the condition. This common skin disease is highly unpredictable and cyclical. Hair can grow back in or fall out again at any time, and the disease course is different for each person.

I am calling today to ask for _____ (Name of Representative)'s help.

Last September H.R. 5430 was introduced that would grant increased access to cranial prosthetics by reclassifying wigs as durable medical equipment eligible for Medicare.

Please see the bill text at:

<https://www.congress.gov/bill/117th-congress/house-bill/5430>. I urge (Name of Representative) to become a co-sponsor of this important and necessary legislation.

Please consider me a resource for you and your office about any alopecia areata related and patient issues.